

MILTON & CATHERINE  HERSHEY
CONSERVATORY
AT HERSHEY GARDENS

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BACKGROUND

- In the early 1900s, Milton and Catherine Hershey had glass conservatories built as a way to display plants in the winter. The conservatories soon became a popular destination for visitors to enjoy the beauty and variety of springtime and tropical plants during the cold, winter months. The Conservatory's design draws inspiration from a conservatory built in 1909 at High Point, Milton & Catherine Hershey's home.
- The Milton & Catherine Hershey Conservatory pays tribute to those early 20th century conservatories and preserves Mr. and Mrs. Hershey's vision of horticulture and education for future generations.
- The Conservatory will transform Hershey Gardens into a 12-month educational experience that will allow the Gardens to serve students and visitors year round.
- A capital campaign, launched in spring 2014, raised \$3.3 million for the Conservatory. Donations were made by individuals and corporations.

FACTS

Opening Friday, July 1, 2016

The Milton & Catherine Hershey Conservatory will serve as the entrance to Hershey Gardens

- Features a drop-off area and expanded parking by approximately 55 spaces.

The Conservatory is the only structure to be named after Milton *and* Catherine Hershey.

The 16-000-square-foot facility features a Welcome Pavilion, Butterfly Atrium, Educational & Horticultural Wing, Overlook, Terrace and Gardens shop.

- **WELCOME PAVILION**

- Features 22-foot potted palms in addition to 65 stained glass butterflies suspended below a dazzling skylight that towers 37 feet from the ground. Hershey artist Louise Howell, [Glasshaus Studios](#), made the stained glass butterflies, which were part of the capitol campaign.
- Ticketing will be located here

- **BUTTERFLY ATRIUM**

- Open year-round
- **One of only 25 year-round tropical butterfly atriums in the United States.**
- Features more than 600 tropical and North American representing 200-300 species in a tropical environment with a soothing water feature.
- Tropical butterfly species will include the blue morpho (South/Central America), atlas moth (Malaysia)—the largest moth in the world—and the owl butterfly (Mexico, South/Central America).
- Features a unique **chrysalis cabinet**, with innovative climate control technology, that will enable visitors to watch butterflies emerge from the chrysalids.
- In addition to palm trees and a wide variety of tropical plants, the Butterfly Atrium will have its own cacao tree.
- Lebanon County artist Shane Morgan sculpted the water feature to look like banana leaves.
- Temperature in the Atrium will range from approximately 78 – 82 degrees Fahrenheit.

- **EDUCATIONAL & HORTICULTURAL WING**
 - Provides opportunities to expand educational programming with stimulating, immersive hands-on activities.
 - Features education stations that focus on the importance of butterflies in the ecosystem and the life cycle and senses of the butterfly and their migration patterns.
 - Also serves as the space for horticultural exhibits weddings, special events and event rentals.

- **OVERLOOK**
 - Provides sweeping views of Hersheypark, the town of Hershey and iconic Hershey landmarks, including the original chocolate factory smokestacks.

- **TERRACE**
 - Extends from the conservatory to Swan Lake with views of Hershey Gardens and The Hotel Hershey.

- **GARDEN SHOP**
 - Retail area

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