BACKGROUND

- In the early 1900s, Milton and Catherine Hershey had glass conservatories built as a way to display plants in the winter. The conservatories soon became a popular destination for visitors to enjoy the beauty and variety of springtime and tropical plants during the cold, winter months. The Conservatory’s design draws inspiration from a conservatory built in 1909 at High Point, Milton & Catherine Hershey’s home.

- The Milton & Catherine Hershey Conservatory pays tribute to those early 20th century conservatories and preserves Mr. and Mrs. Hershey’s vision of horticulture and education for future generations.

- The Conservatory will transform Hershey Gardens into a 12-month educational experience that will allow the Gardens to serve students and visitors year round.

- A capital campaign, launched in spring 2014, raised $3.3 million for the Conservatory. Donations were made by individuals and corporations.

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Facts

Opening Friday, July 1, 2016

The Milton & Catherine Hershey Conservatory will serve as the entrance to Hershey Gardens

- Features a drop-off area and expanded parking by approximately 55 spaces.

The Conservatory is the only structure to be named after Milton and Catherine Hershey.

The 16,000-square-foot facility features a Welcome Pavilion, Butterfly Atrium, Educational & Horticultural Wing, Overlook, Terrace and Gardens shop.

- **Welcome Pavilion**
  - Features 22-foot potted palms in addition to 65 stained glass butterflies suspended below a dazzling skylight that towers 37 feet from the ground. Hershey artist Louise Howell, Glasshaus Studios, made the stained glass butterflies, which were part of the capitol campaign.
  - Ticketing will be located here

- **Butterfly Atrium**
  - Open year-round
  - One of only 25 year-round tropical butterfly atriums in the United States.
  - Features more than 600 tropical and North American representing 200-300 species in a tropical environment with a soothing water feature.
  - Tropical butterfly species will include the blue morpho (South/Central America), atlas moth (Malaysia)—the largest moth in the world—and the owl butterfly (Mexico, South/Central America).
  - Features a unique **chrysalis cabinet**, with innovative climate control technology, that will enable visitors to watch butterflies emerge from the chrysalids.
  - In addition to palm trees and a wide variety of tropical plants, the Butterfly Atrium will have its own cacao tree.
  - Lebanon County artist Shane Morgan sculpted the water feature to look like banana leaves.
  - Temperature in the Atrium will range from approximately 78 – 82 degrees Fahrenheit.
- **EDUCATIONAL & HORTICULTURAL WING**
  - Provides opportunities to expand educational programming with stimulating, immersive hands-on activities.
  - Features education stations that focus on the importance of butterflies in the ecosystem and the life cycle and senses of the butterfly and their migration patterns.
  - Also serves as the space for horticultural exhibits weddings, special events and event rentals.

- **OVERLOOK**
  - Provides sweeping views of Hersheypark, the town of Hershey and iconic Hershey landmarks, including the original chocolate factory smokestacks.

- **TERRACE**
  - Extends from the conservatory to Swan Lake with views of Hershey Gardens and The Hotel Hershey.

- **GARDEN SHOP**
  - Retail area

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